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Limbic Arc - Legal Compliance

Limbic Arc is committed to strict compliance with all applicable laws, rules, and regulations. We support important regulatory and law-enforcement bodies who are charged with protecting the public against harm. Because we are a legitimate business, you can be confident in being a part of the Limbic Arc family.

The U.S. Federal Trade Commission (FTC) is charged with protecting consumers from deceptive and unfair business practices. They accomplish this by ensuring that consumers have access to accurate information and bringing administrative and legal actions against companies that deceive consumers. Limbic Arc supports the FTC in this important mission and is appreciative for the work they do to protect the American public.

Limbic Arc stays in the good graces of the FTC by doing two things: first, we don't deceive consumers by making any false statements; and second, we make sure to disclose enough accurate information so that consumers can make an informed choice regarding our products. Our agreements with our affiliates require them to also follow these rules. It is pretty simple: Don't lie and always disclose the truth. We at Limbic Arc are committed to doing these things and demand all those involved with our business do the same.

An important commentary on the multi-level marketing industry is found on the FTC website here:

<https://www.ftc.gov/tips-advice/business-center/guidance/business-guidance-concerning-multi-level-marketing>

It is important to note that Limbic Arc is not a direct-sales organization. No sale is made by anyone who is a part of the Limbic Arc multi-level downline. We don't have "distributors" in that sense—there is no purchasing and reselling of product in the Limbic Arc business. Similarly, there can be no stockpiling of inventory. Every sale of every Limbic Arc software license is made directly by the Limbic Arc company. Because of this, some might argue that we are not a part of the traditional multi-level marketing (MLM) industry in a legal sense at all.

But Limbic Arc does pay sales commissions to our qualified software licensees in a multi-level manner and so we informally embrace the MLM moniker. Because our licensees do not sell our product, and because every cent of sales commission paid to a software licensee is directly tied to revenue



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generated from monthly licensing fees, Limbic Arc complies with the FTC's ruling on MLM companies In re Koscot Interplanetary, Inc., 86 F.T.C. 1106, 1181 (1975). You can be confident that Limbic Arc is safely structured to be compliant with all the rules and regulations overseen by the FTC.

The U.S. Food and Drug Administration (FDA) regulates medical devices. A medical device is defined in the U.S. Code as any product that is "intended for use in the diagnosis of disease or other conditions, or in the cure, mitigation, treatment, or prevention of disease". An important analysis of what constitutes a medical device can be found on the FDA's website at:

<https://www.fda.gov/medicaldevices/deviceregulationandguidance/overview/classifyyourdevice/ucm051512.htm>

Limbic Arc supports and sustains the FDA in its important work protecting Americans from those who would lead people away from established and approved treatments for medical issues. Instead we operate in the wellness space shared with nutritional supplements.

The Limbic Arc software is not designed to treat or prevent any disease or medical condition. We at Limbic Arc make no such claims. If any of our users stated that Limbic Arc should be used to diagnose or treat medical conditions, it would violate our agreements and the offender's account would be terminated and their position in the commission downline eliminated. If a person is sick or injured, they should seek competent professional medical assistance immediately. Don't improperly use Limbic Arc software in attempts to practice medicine.

We freely admit that Limbic Arc is not part of the currently accepted Western scientific and medical wisdom. No user should believe that our offerings are accepted or approved by the American Medical Association. Our technology is not taught in traditional medical schools. We are beyond the boundary of generally accepted scientific knowledge. We do not hide from this reality and we want to clearly disclose it. We view ourselves in a position somewhat analogous to acupuncture 50 years ago—those who used it knew it worked, but it was roundly ignored by our nation's medical establishment. We are on the cutting edge and we believe that time will vindicate the many testimonies of our users. Today acupuncture is widely accepted and commonly used as part of a wholistic approach to human health. We expect the same to apply to us in future decades. But, to be clear, that day has not yet arrived. We do not promote ourselves as something we are not.



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This is not to say that we have no scientific grounding. Dr. Vaughn R Cook developed the Limbic Arc software based on scientific theories including, but not limited to, quantum physics and the Zero Point energetic field encompassing all things. You can learn more about our products and their development on our About Limbic Arc Technology page:

http://limbicare.com/faq_new.php

The best way for our users to explain the Limbic Arc software is to direct others to view the videos and review the material the Limbic Arc website. We have found that our users struggle when they attempt to speak beyond their own personal knowledge about our software. We urge them to not attempt to detail our confidential and proprietary technology, the specifics of which are not all publicly known. Like the formula for Coca-Cola, some aspects of what we do are closely protected trade secrets. Because of this, the safest course is to allow us to explain our software directly through our website. In no instance should any party make claims that go beyond our official and direct messages.

If you have further questions about compliance issues and Limbic Arc, please contact us at legal@limbicare.com.